

Project Documentation - Initial Project Proposal Document
Project: Regeneration Strategy/Place making Strategy
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1. Purpose of Document

The purpose of this document is to justify the undertaking of the project based on the estimated cost of delivery and the anticipated benefits to be gained. The proposal outlined in this document will be used as part of the process for prioritising future projects.

2. Project Description

The commissioning of a Regeneration Strategy for the City.

An overarching regeneration strategy would set out how development might be brought forward in each case and would assist in decision making around the priority of each project. Due to resource limitations, it is recommended that the Council commissions consultants to review the development opportunities /sites within the city and prepare a regeneration strategy.

In scope:

- Chichester City development opportunities, strategic land and physical assets including assets which are currently not in CDC ownership.

Out of scope:

- Development sites elsewhere in the district will be dealt with on an individual basis

3. Background

There are several current regeneration projects spread throughout the district, but the main sites are located within the city. These sites are individual sites and currently there is no overarching regeneration strategy to bring these opportunities together to help transform the city. The production of a regeneration strategy is an opportunity to set out the potential key sites and review the changes to the city including the high street that could help respond to the wider issues around attracting investment and business, enhancing employment opportunities, infrastructure development, sustainability as well as physical transformation.

4. Outcomes to be Achieved

The benefits of adopting a Regeneration Strategy include: -

- Attracting investment and business.
- Enhancing and creating employment.
- Transition to a green economy

Appendix One

- Enhance quality of place and environments.
- Improving the quality of life.
- Enhanced innovation
- Physical transformation.
- Property investment performance.
- Infrastructure development
- Strategic evidence to support grant applications

5. Timescales

Key milestone	Timeline
Production of brief and tender documents	August 2023
Procurement, evaluation, and contract	October 2023
Scoping Workshop with members	November 2023
Prepare and Review draft	January 2024
Stakeholder workshop	February 2024
Prepare and Review second draft	March 2024
Production of final draft	April 2024

- Timescales are subject to the evaluation of tenders and contract appointment

6. Project Costs and Resources

	Costs (£)	Source
One-Off	45,000	Reserves
Revenue	Officer allocated resources	
Savings	-	
Services to be involved in the project delivery	Estates, Economic Development, Procurement, legal Development Management and Planning Policy	

7. Identify Risks

There is a risk that a Regeneration Strategy may not be agreed or adopted. This risk can be mitigated through early engagement with stakeholders and the use of external consultants to support with the drafting of the strategy